






# How to use the instax Biz™ App

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# Using the App

## Create template image

Create an image to use as a template.



instax™ mini



instax™ SQUARE



instax™ WIDE

## How to use the App



### Prepare

Prepare the template you want to use to shoot and print

- Create template
- Preview template
- Share template



#### Notes

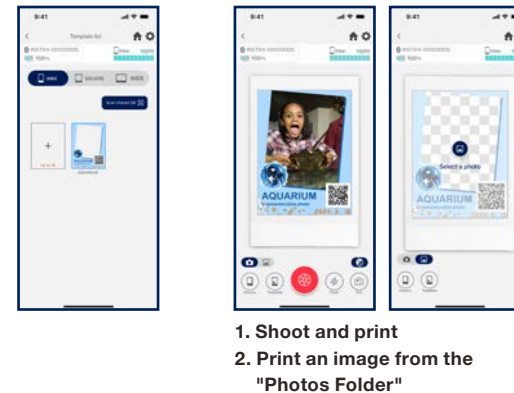
You must be connected to the Internet



### Shoot/Print

Select a template, then shoot and print from your Smartphone or Tablet

- Select template
- Print



1. Shoot and print
2. Print an image from the "Photos Folder"

Reprint: Print from "History", located at the bottom of the camera screen

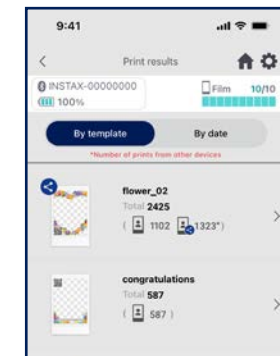


### Print results

Check print results by date or template

- Check the number of prints by date or by template

You can also check the total number of shared templates from all Smartphone and Tablets



#### Notes

You must be connected to the Internet

# Things you'll need

## instax Link™ smartphone printer series

instax mini Link 3™



instax SQUARE Link™



instax Link WIDE™



\* See the manual included with your device for printer connection (Bluetooth) settings.  
\* Also compatible with the instax mini Link 2™. Operations not guaranteed with other smartphone printers.

## instax™ Instant Film mini, SQUARE or WIDE



Use instax™ mini film for instax mini Link 2™, instax™ SQUARE film for instax SQUARE Link™ and instax™ WIDE film for instax Link WIDE™.

## Android or iOS device (Smartphone or Tablet)



Ensure the device and OS are compatible with the instax Biz™ App

Operation guaranteed OS  
• Android 10 or later  
• iOS 16 or later "instax Biz™ app (free download)"

## instax Biz™ app (free download) Android / iOS



Download and install from Google Play™ or the App Store

## Template image

### Template image



Compatible formats: png  
\*See pg. 4-6

### Logo image, etc.



Compatible formats: png, JPEG, HEIF

## Before using the App

# Create template image

instax™ mini

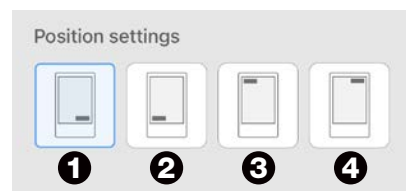
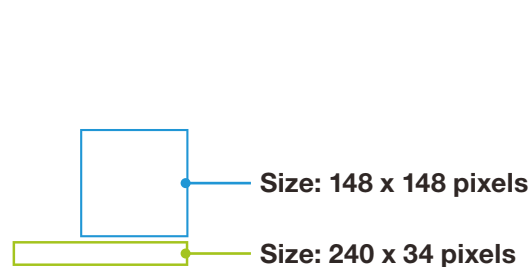
Use image editing software to create a template image on your computer, smartphone or tablet.

### Recommended size (unit: pixels)

instax™ mini: 600 x 800

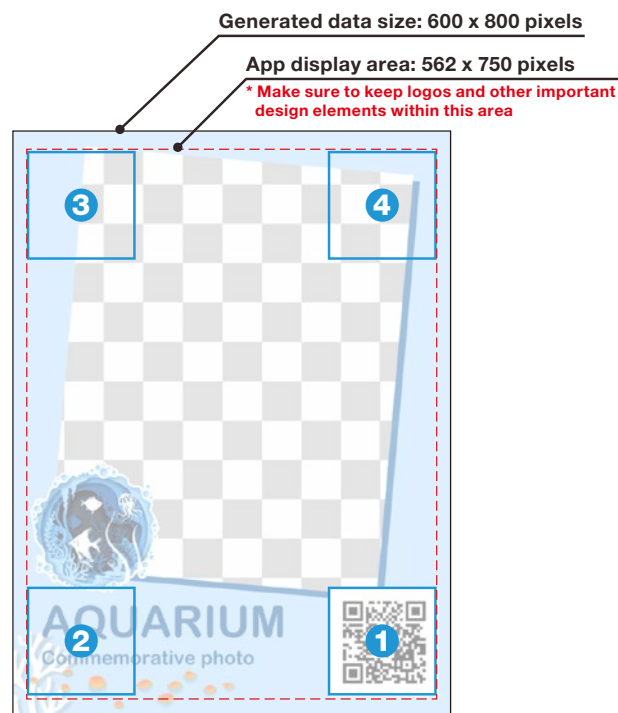
### Notes

- Use “QR code” or “Date print” to print QR codes or dates in the foreground in the following location
- Backgrounds are transparent, so use a png file.

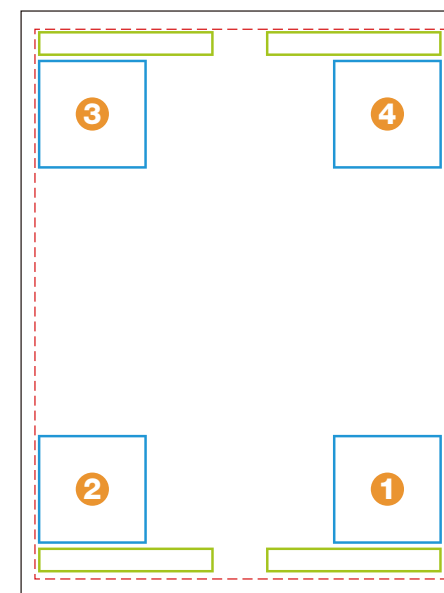


- Use the Set Position button to set the four corners
- Position can also be adjusted manually.

\*See pg. 9



1 - 4 are for a layout made with the Set Position button for only a QR code



1 - 4 are for a layout made with the Set Position button for a QR code and the date

## Before using the App

### Create template image

### instax™ SQUARE

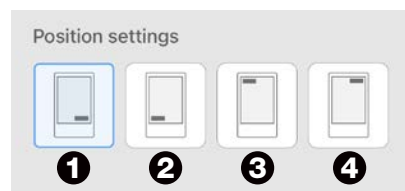
Use image editing software to create a template image on your computer, smartphone or tablet.

#### Recommended size (unit: pixels)

**instax™ SQUARE: 800 × 800**

#### Notes

- Use “QR code” or “Date print” to print QR codes or dates in the foreground in the following location
- Backgrounds are transparent, so use a png file.

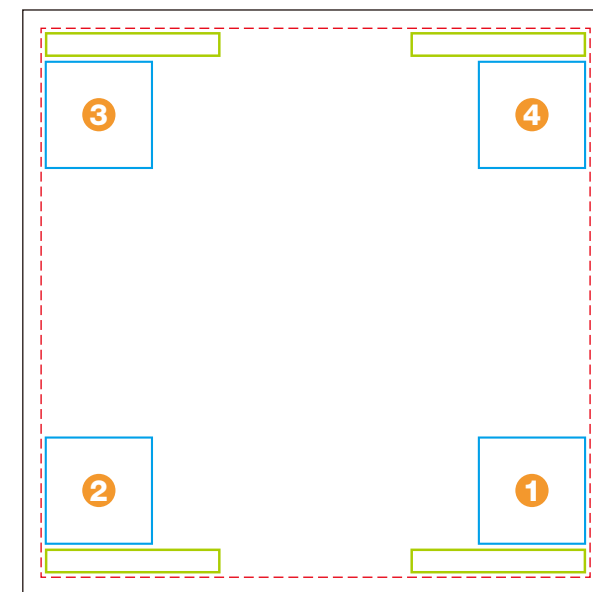


- Use the Set Position button to set the four corners
- Position can also be adjusted manually.

\*See pg. 9



1 - 4 are for a layout made with the Set Position button for only a QR code



1 - 4 are for a layout made with the Set Position button for a QR code and the date

## Before using the App

### Create template image

instax™ WIDE

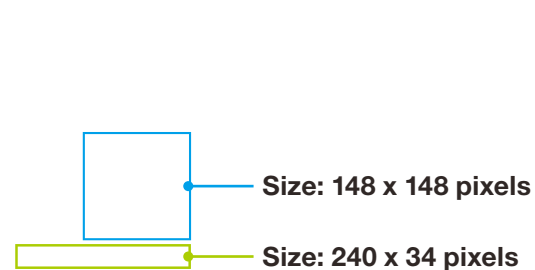
Use image editing software to create a template image on your computer, smartphone or tablet.

#### Recommended size (unit: pixels)

instax™ WIDE: 1,260 × 840

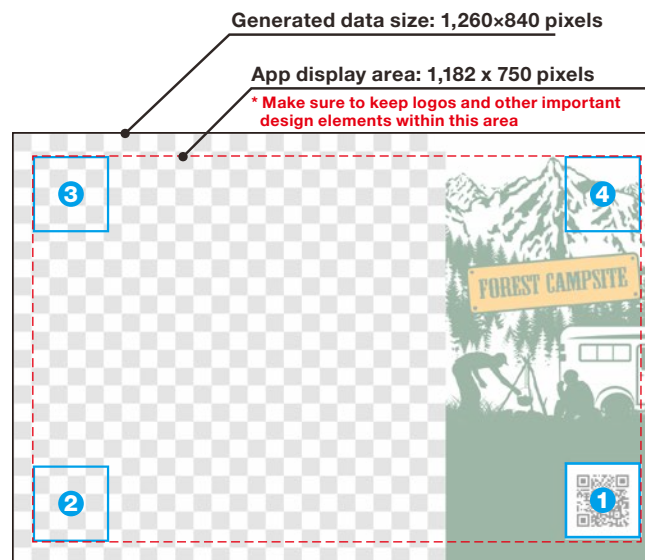
#### Notes

- Use “QR code” or “Date print” to print QR codes or dates in the foreground in the following location
- Backgrounds are transparent, so use a png file.

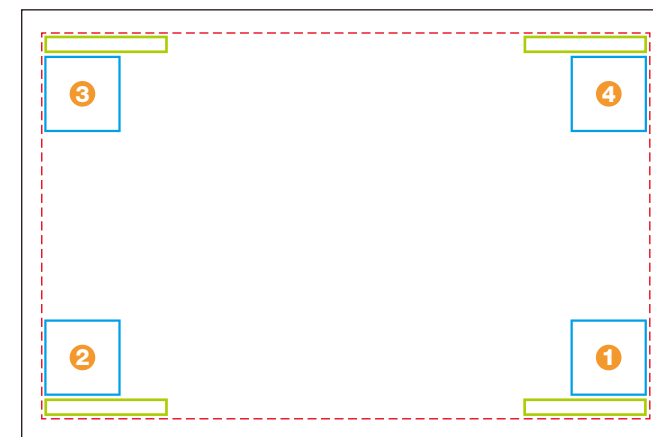


- Use the Set Position button to set the four corners
- Position can also be adjusted manually.

\*See pg. 9



① - ④ are for a layout made with the Set Position button for only a QR code



① - ④ are for a layout made with the Set Position button for a QR code and the date

# Homescreen



Display settings for the selected template



**Prepare**

pg. 8 - 13

Set the template for your Smartphone or Tablet



**Shoot/Print**

pg. 14 - 19

Shoot and print from your Smartphone or Tablet



**Print results**

pg. 20

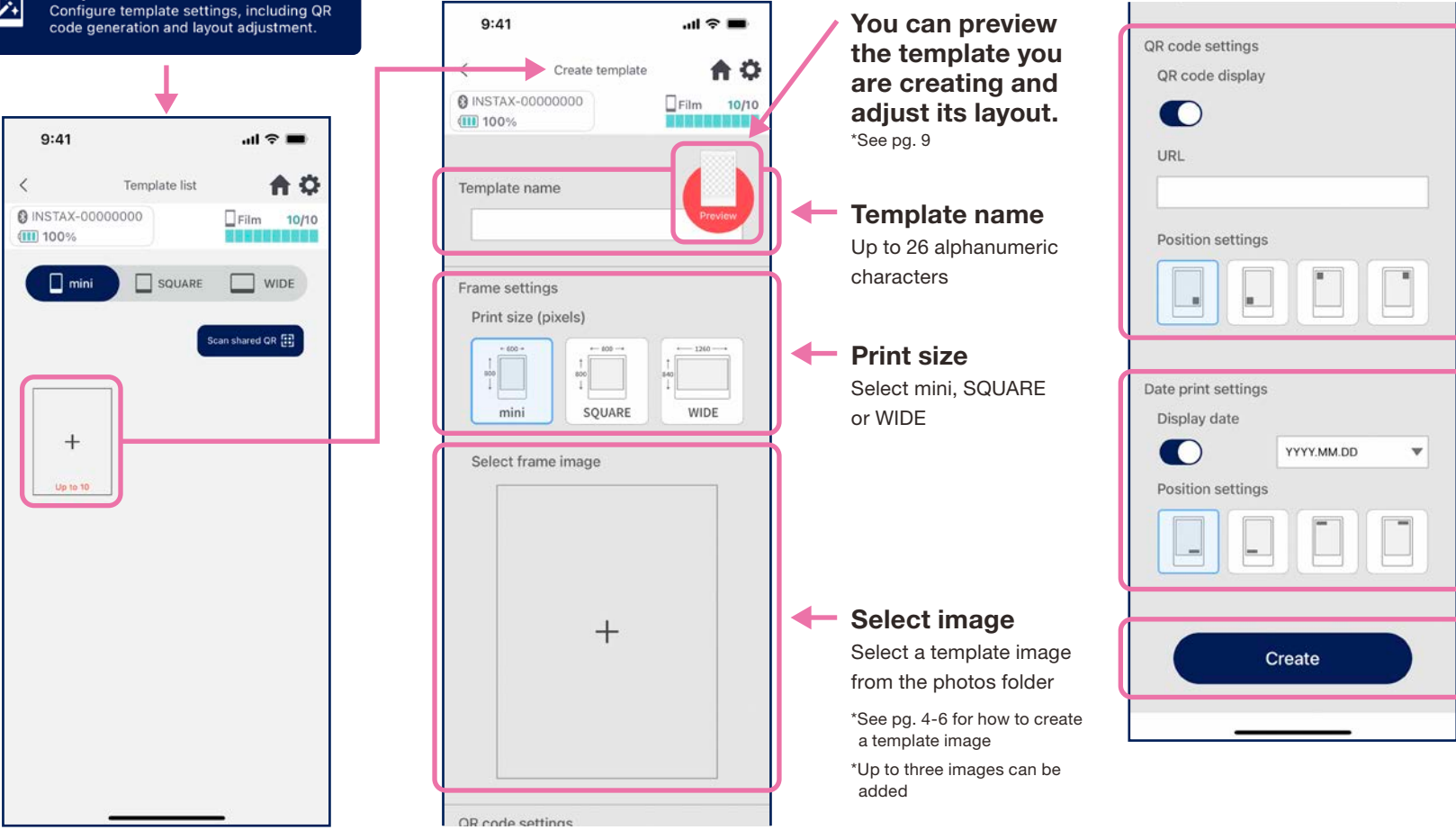
Check print results by date or template

# Prepare

## Create template 1

- Create a new template.

**Prepare**  
Configure template settings, including QR code generation and layout adjustment.



**You can preview the template you are creating and adjust its layout.**  
\*See pg. 9

**Template name**  
Up to 26 alphanumeric characters

**Print size**  
Select mini, SQUARE or WIDE

**Select image**  
Select a template image from the photos folder  
\*See pg. 4-6 for how to create a template image  
\*Up to three images can be added

**Turn QR code printing on/off**

**Link destination URL**

**Position for QR code printing**

**• Turn date printing on/off**  
**• Date format**

**Date print position**

**Push the “Create” button to make your template**

**Notes**  
To create a template, you must be connected to the Internet  
These images are combined and turned into a single image when you press the Create button. Once combined, they can no longer be edited individually.

# Prepare

## Create template ②

- Adjust the layout.



### Adjust the image / QR / date layout

- Expand / shrink (image only)
- Change positioning
- Reset
- Fit to frame (image only)

\*You can also pinch to expand / shrink / change the position of the image.

### Change operation mode

### Change layer

\*See pg. 10

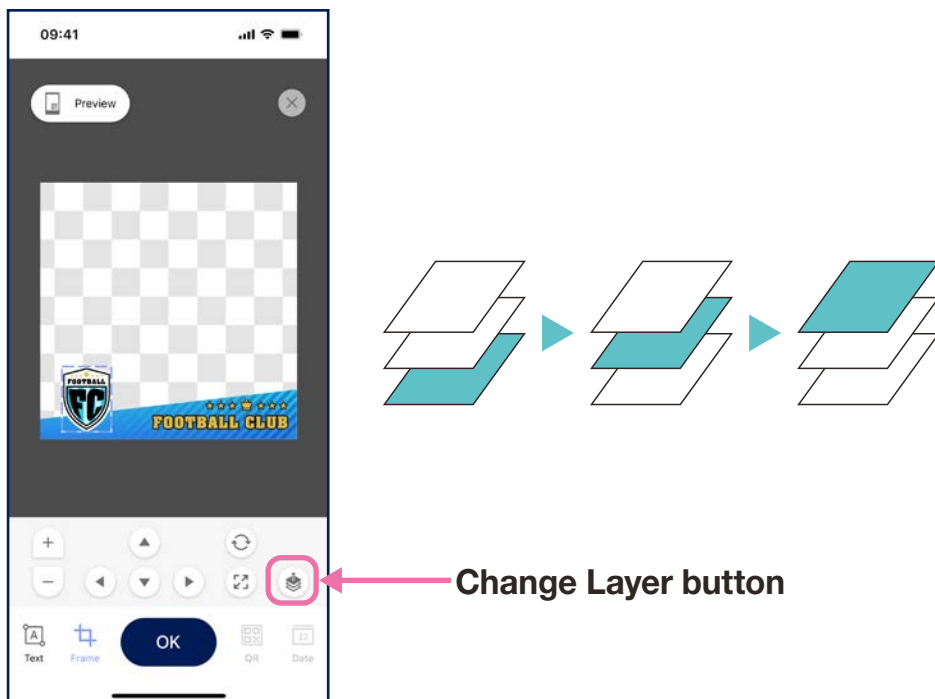
# Prepare

## Creating a template ③

- Adjust the template by combining and placing elements, adding text, etc.

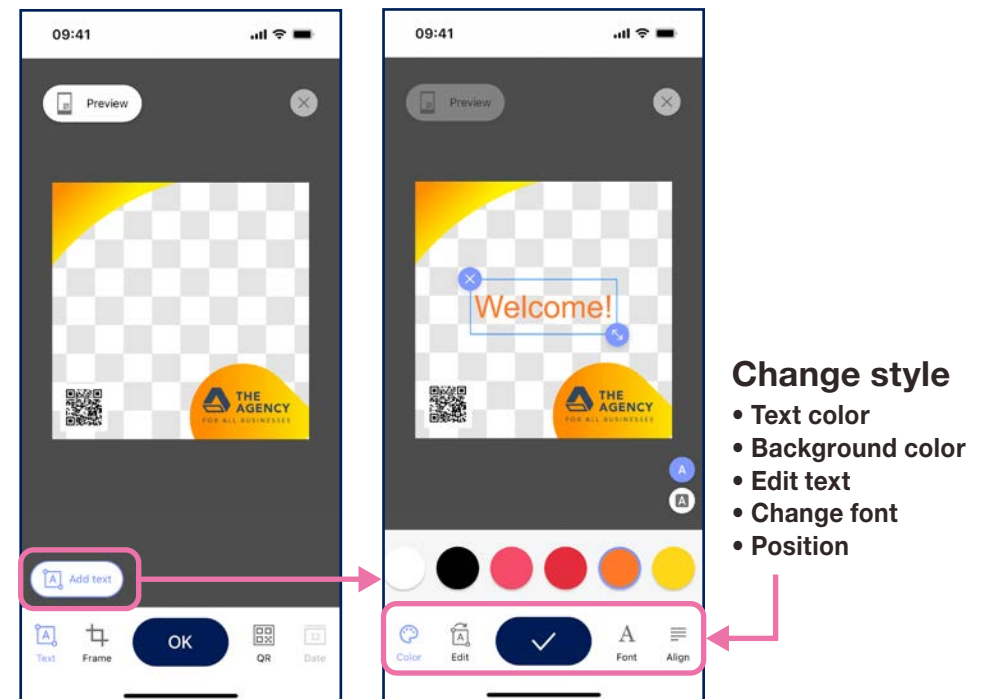
### Change layer

Use the Change Layer button to adjust the order of multiple images. The image currently selected when the button is pressed becomes the first layer.



### Add text

Add text or change style.



# Prepare

## Template preview

- Check or edit a template you created

### Edit a template

Various parameters can be edited

\* Only the URL of shared templates can be edited

### Share template

\* See page 12 for more information

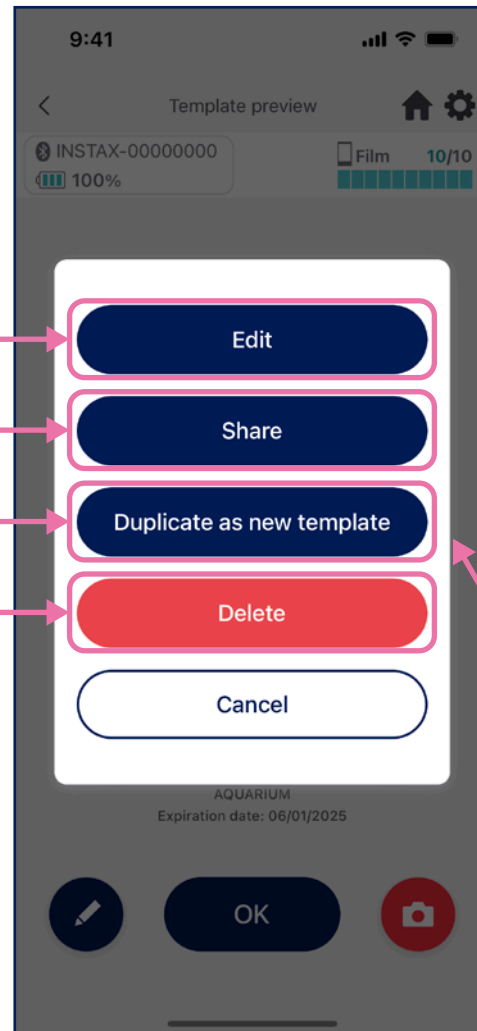
### Duplicate a template

Create a new template from the currently selected template

### Delete

Move the template to the “Trash” folder in “Settings”

💡 Only 10 templates can be saved per size, so use this to delete templates you no longer need



### Template preview

💡 Tap to expand

- Template name
- Date of expiration

**Expires two years after creation**

💡 You can use “Duplicate as new template” to make a new template with the same settings as one that has expired

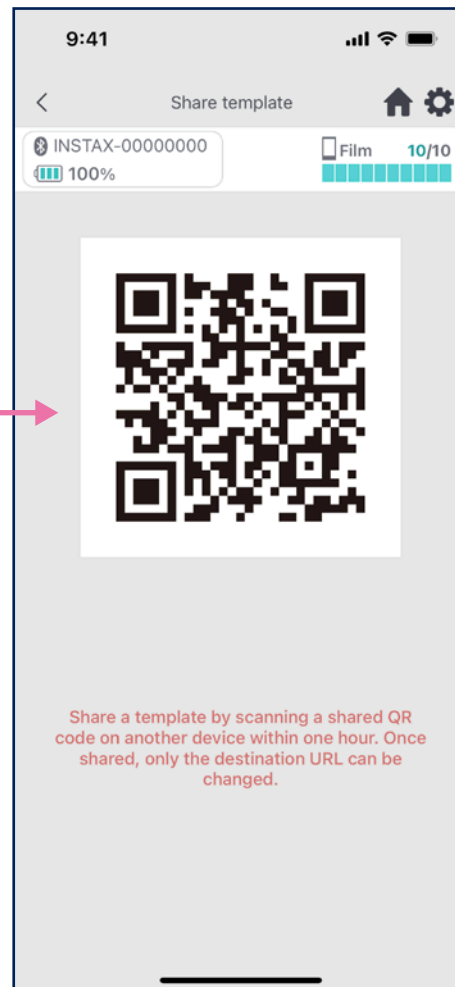
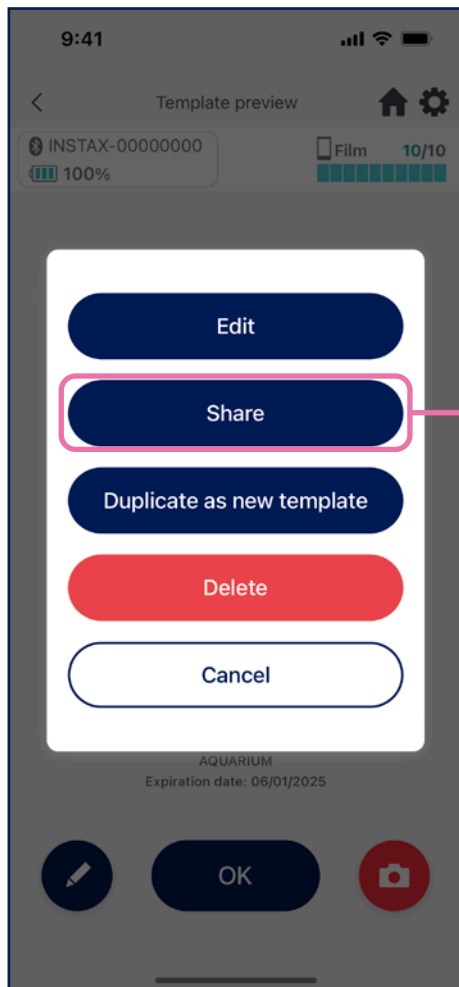
**Select this template and go to the camera screen**

# Prepare

## Share template

- Share the template with other Smartphone or Tablet \* Can be skipped

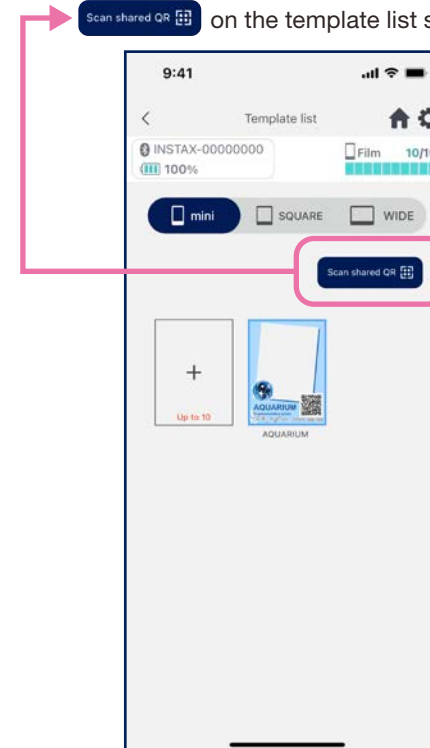
1. Tap the “Share” button to create a QR code for sharing your template



2. Scan the QR code with other smartphones or tablets

Templates are added to the instax Biz™ App when a QR code is scanned with a device's camera or when selecting

**Scan shared QR** on the template list screen



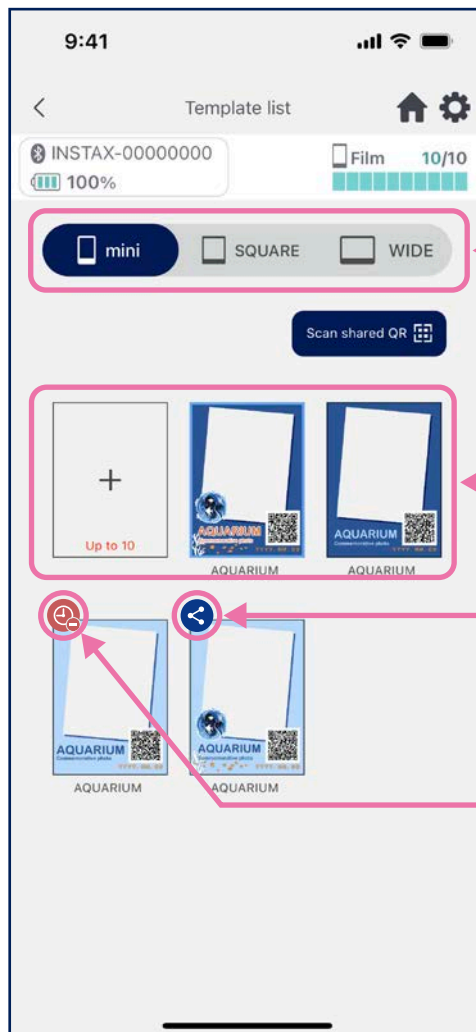
### Notes

- QR codes for sharing templates expire in 24 hours.
- Once a template is shared, only the destination URL can be changed
- You must be connected to the Internet

# Prepare

## Template list

- Display templates saved to the App.



Select the template size

- Use “+” to create a new template (pg. 8)
- Select a template to check the preview (pg. 11)



### Shared template

Template shared with another smartphone or tablet

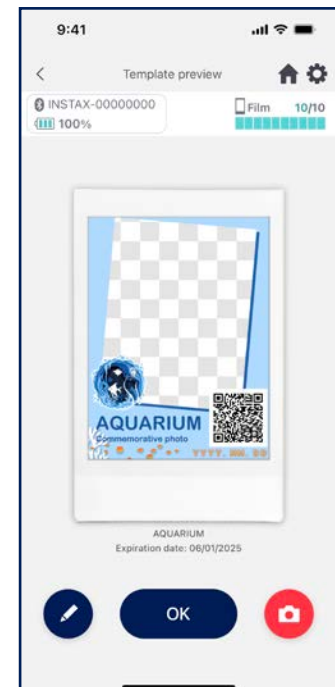


### Expired template

Template that has expired (two years have passed since creation)



You can use “Duplicate as new template” to make a new template with the same settings as one that has expired



# Shoot/Print

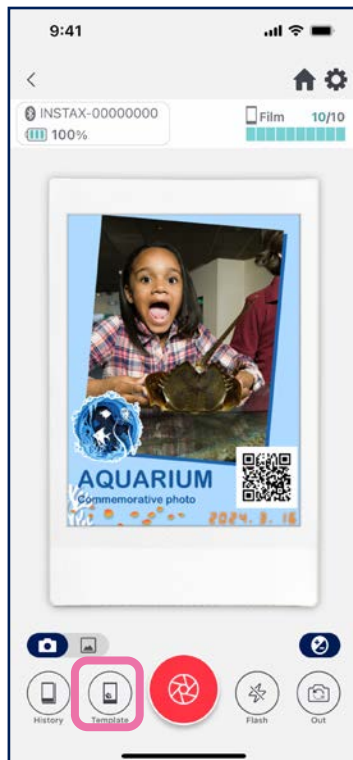
## Select template

- Select the template you want to print

1. Launch the instax Biz™ App and tap the “Shooting/printing” button



2. Select “Template”



3. Select the size and template you want to print



Select the size

Select the template

\* You can print without a template by selecting “No template”

4. Check the preview, then tap “Shoot” when you're ready

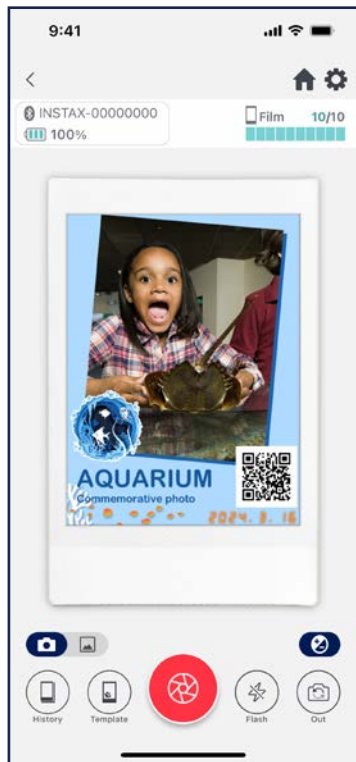


# Shoot/Print

## Print ① Shoot and print

- Combine the image you shot with the template, then print

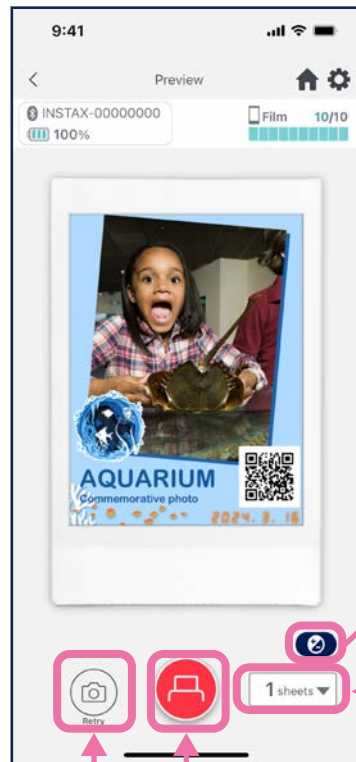
1. Tap the shutter button on the camera screen



### Camera options

- Tap the camera screen to automatically adjust brightness and focus
- Pinch the camera screen to zoom in and out
- Switch the flash between on, off and auto
- Switch between back camera, front camera, and front camera mirrored shooting \*See pg. 17
- Edit image (brightness / contrast / saturation)
- Go to App settings ⚙️ for camera timer functions

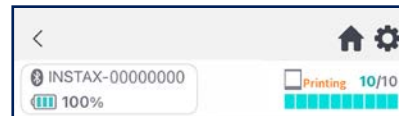
2. Check your image on the preview screen then tap the Print button to start printing.



\*You can take another picture while printing.

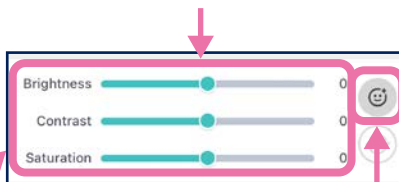
"Printing" is displayed in the remaining film header while printing is in progress.

You cannot print another image until the current image is finished printing.



### Adjust brightness / contrast / saturation

\*Once an image is adjusted, it is corrected with the set value unless changed.



Select number of prints

Auto Correction button

\*See pg. 16

Print button

Reshoot button

## Notes

Images cannot be printed if the print size set in the App differs from the film size of the printer.

Reconnect and try to print again.

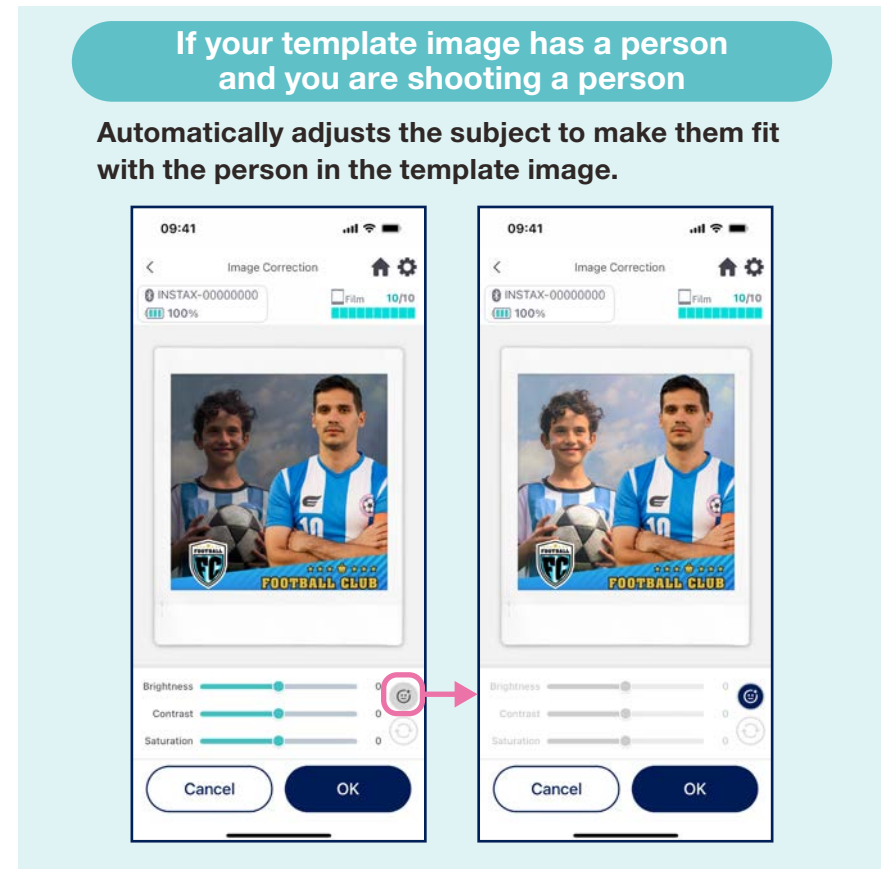
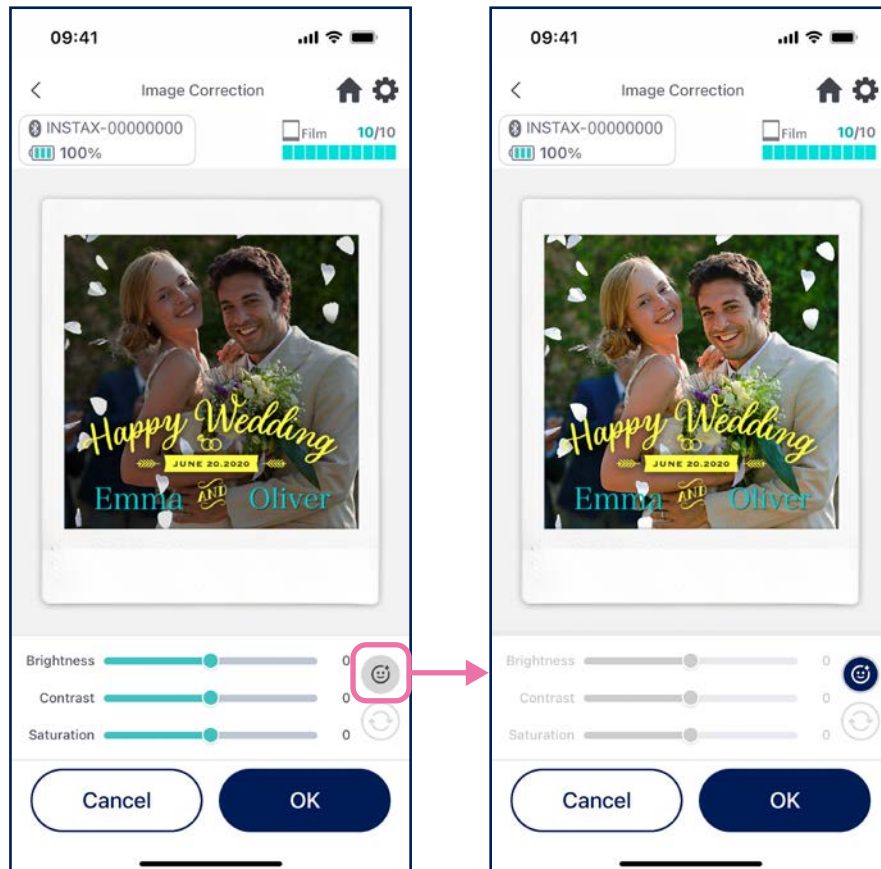


# Shoot/Print

## Auto correction

- Press the Auto Correction button to automatically optimize individual images.

\*Values cannot be adjusted manually during auto correction.



If your template image has a person and you are shooting a person

Automatically adjusts the subject to make them fit with the person in the template image.

# Shoot/Print

## Front camera mirrored shooting

- Switch between three shooting modes: back camera mode, front camera mode, and front camera mirrored shooting mode. The front camera and front camera mirrored shooting modes make it easy to view the screen to shoot at the perfect moment!



### Front camera mode

While shooting



Print



Image is horizontally flipped, including any logos or text.

Flips the image when printing.  
Make sure to keep this in mind when shooting logos or text.

### Front camera mirrored shooting mode

While shooting



Print



Horizontally flips the image when shooting, but switches it back when printing. This ensures that logos and other text print legibly, so it's great for sporting or other fan events.

# Shoot/Print

## Print ② Print an image from the "Photos Folder"

- Combine an image in your smartphone or tablet with the template, then print

1. Switch to "Print Mode" from the "Photos Folder"

2. Select an image

3. Add a template and edit the image

Easily edit the images using the touch screen functionality

Edit an image from your camera roll with the reset and rotate buttons.

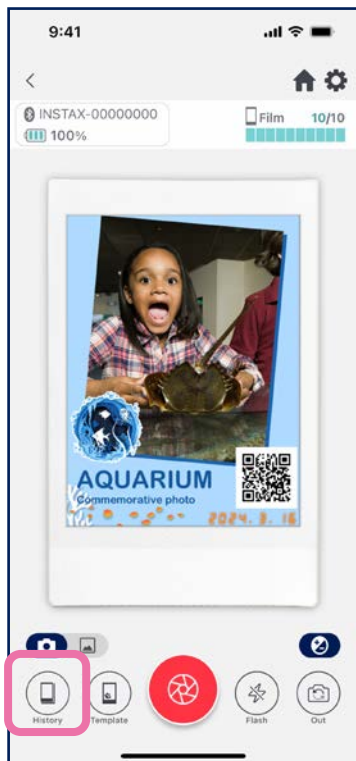
The image displays two smartphone screens side-by-side, illustrating the steps to print a photo from the 'Photos Folder' using the app. The left screen shows the 'Select a photo' step, with a pink box highlighting the photo selection icon and a pink arrow pointing to the 'Print Mode' button. The right screen shows the 'Add a template and edit the image' step, with a pink box highlighting the photo and a pink arrow pointing to the 'AQUARIUM' template. Below the photo are 'Reset' and 'Rotate' buttons, and at the bottom are 'Cancel' and 'OK' buttons.

# Shoot/Print

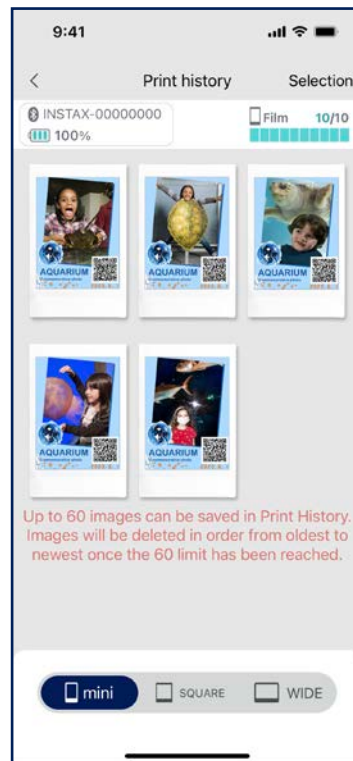
## Reprinting

### • Reprint an image from your print history

1. Tap “History” at the bottom of the camera screen (far left)



2. Select the image you wish to print from those displayed on the "Image History" screen



3. Tap the print button to print the image



- Use the tabs on the bottom of the screen to switch the print size. Switch the connected printer to the correlating print size.
- Tap the “Select” button on the upper right of the screen to enter "Selection Mode" and delete multiple images at once.

### Notes

- The “Image History” screen has the most recent 60 images per size (oldest image is deleted after 60)
- Print images cannot be saved (downloaded) to a device
- Images in your Image History cannot be edited.

# Print results

## Checking print results

- Check the number of prints by template or date.

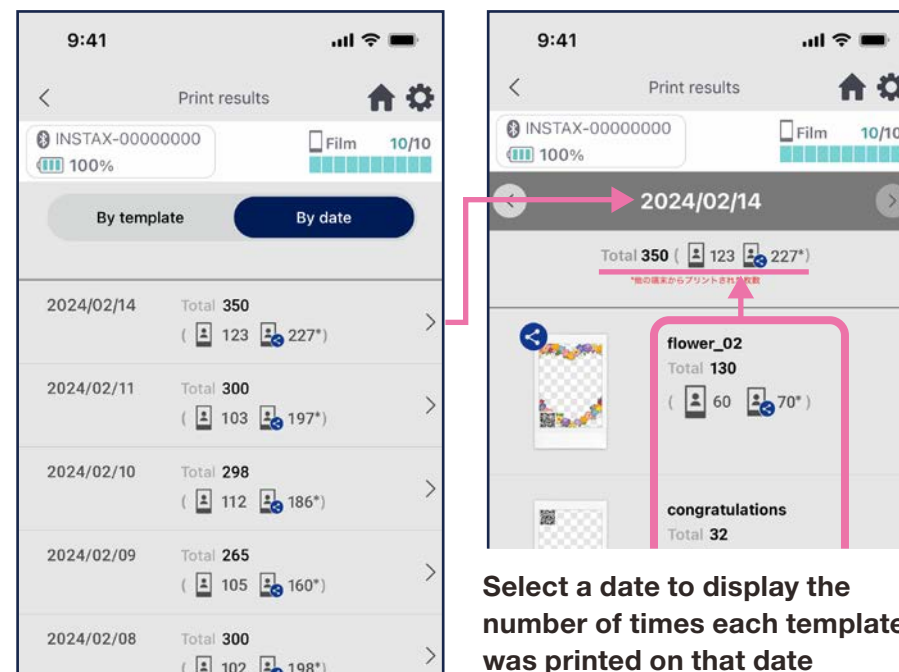
### By template



Select "Template" to display the number of prints for that template

💡 Data updates when you are connected to the internet and open the "Print Results" screen

### By date



Select a date to display the number of times each template was printed on that date

## Icons



Number of prints from your smartphone or tablet



Number of times a QR has been accessed per template

\*You must be connected to the internet to use this feature. Only counts access from QR codes made on the instax Biz™ app.



Total number of prints from smartphones or tablet with which the image has been shared

\* You must be connected to the Internet. Only data from smartphones or tablets connected to the Internet after printing is reflected in totals

# Additional functions

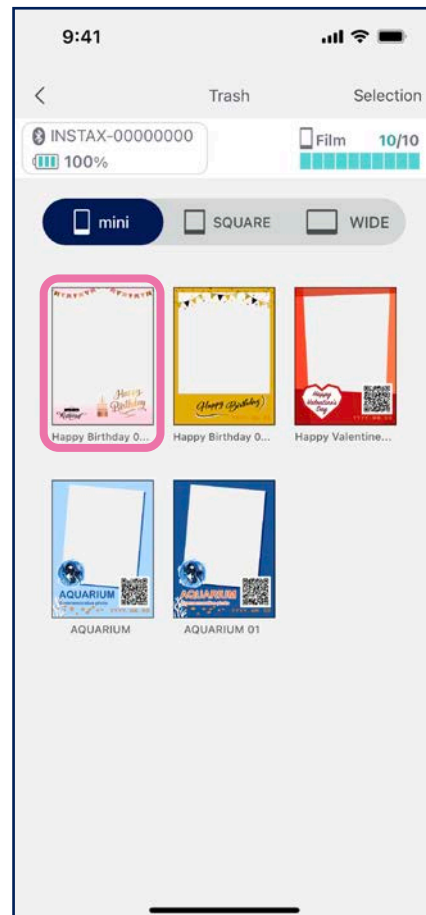
## Trash

- Templates deleted from "Template preview" are kept in the trash

1. Tap  in the upper right to open the "Settings" screen, then tap "Trash"



2. Select a template to delete or restore



3. Tap "Delete" or "Restore"



 Delete

Deletes from the trash

Restore

Returns the template to the "Template list"